

Strategic Plan 2017-2022



Our Mission

Lakes & Prairies Community Action eliminates poverty by empowering families and engaging communities.

Our Vision

We are a strong, responsive organization that provides hope and life changing opportunities for people to help themselves and each other.

Our Core Values

★ **Raise the Bar** – We always strive for excellence and never settle for the status quo.

- Be your best self
- Think outside the box
- Hold yourself and others accountable

♥ **Be Brave** – We challenge ourselves to go further than before, endure obstacles and try new things.

- Take risks
- Think Big
- Say the hard things...be part of the solution

🛡️ **Do the Right Thing** – We have the strength of character to do the right thing even when it's not easy.

- Lead by example
- Be mission-driven
- Be professional & ethical (even when no one is looking)

🤝 **Care for Each Other** – We respect, trust, and care for ourselves, our customers and our teammates.

- Be kind
- Assume the best
- Take time to build relationships
- Celebrate success!

⚖️ **Help People** – We help people help themselves and each other, focusing on those who need us the most.

- Show compassion
- Embrace diversity

Strategic Anchors

Better Together – We choose to engage the community and partners to provide collaborative solutions to some of society's most challenging problems.

Holistic Helping Hearts – We choose to provide hands on, ongoing, holistic, and evidence-based support for our clients to be their long-term guide as they build a better future.

Intentional Leadership – We choose to use measurement and evaluation to hold ourselves accountable for results. We do not protect the status quo. We make difficult decisions and necessary changes to advance our mission.

Commitment to Development – We choose to make significant investments in the growth of our people, knowing they are the key to fulfilling our mission and vision.

Clear and Compelling Brand – We choose to invest in a brand that engages the community with our cause.

Goal 1:

Individuals and families with low incomes are stable and achieve economic security.



Strategy 1: Implementation of a coordinated, multi-generational service model across the agency.



Champions: Becki J and Shanna G.



Strategy 2: Grow agency resources to address identified needs.



Champions: Lori S & Leadership Team.

Goal 2:

Communities where people with low incomes live are healthy and offer economic opportunity.



Strategy 1: Provide leadership to partners to identify and develop solutions that improve the entire community.



Champions: Lori S & Leadership Team.



Strategy 2: Be the voice for the people we serve.



Champions: Vanessa & Sarah B.

Goal 3:

People with low incomes are engaged and active in building opportunities in communities.



Strategy 1: Empower people to advocate for their needs and the needs of low income people in the community. (Maximum Feasible Participation)



Champions: Kristin & Maria.



Strategy 2: Develop opportunities for low income people to give back to their community.



Champions: Kim T and Jenni B.

Goal 4:

Increase agency capacity to achieve results.



Strategy 1: Improve administrative capacity to support program operations.



Champions: Brenda & Patty L.



Strategy 2: Incorporate all Pathways to Excellence standards agency-wide



Champions: Colleen & Robin.