

## **Food Support Outreach Information Sheet**

### **Allowable Outreach Activities:**

- Placing food stamp literature in soup kitchens, shelters, churches, and other places;
- Staffing booths at fairs to provide information and answer questions;
- Visiting senior centers to explain Food Support rules;
- Visiting homes in impoverished neighborhoods;
- Distributing information at places where low-income persons are known to gather, such as housing developments, WIC clinics, schools in low income areas, English as a second language classes, soup kitchens; community service providers, employers of low wage workers, etc.;
- Pre-screening individuals;
- Helping individuals fill out application forms and obtain verification;
- Distributing educational posters and brochures;
- Conducting workshops for members of community organizations serving low income people;
- Reimbursing mileage for training;
- Producing radio and television spots to be used as public service announcements to educate potential applicants about the Food Support Program;
- Placing media spots on television, radio and print media.

### **Unallowable Activities:**

- Intervening with local Food Support offices to advocate on behalf of applicants;
- Acting as an authorized representative for applying, receiving benefits or food purchasing;
- Recruiting individuals to participate in the program. Recruitment activities are those that are designed to persuade an individual who has made an informed choice not to apply.

